

Elaine Denton INTERACTIVE DESIGNER

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I AM

looking to join and collaborate with a passionate creative team

EDUCATED

Rochester Institute of Technology — Rochester, NY
Bachelor of Fine Arts in New Media Design & Imaging
Minor in Communications
Graduated with High Honors MAY 2007

PROFESSIONAL

SKILLS

Multimedia Design and Concept Development
Detail Oriented and Deadline Focused
Print Design and Layout
Responsive CSS/HTML5
Project Management

SOFTWARE

Adobe Creative Suite (Illustrator, Photoshop, InDesign), WordPress

EXPERIENCED

PRESENT

IAMME INTERACTIVE — Syracuse, NY
Established iamme interactive in 2008, to work directly with clients to grow their small business through design. I work extensively with clients to establish their brand and increase customer awareness through solutions that include design, development and maintenance of websites and print media.

DENTON FEA

Created the identity for a new engineering software company using a spirograph symbol. I designed a flexible identity system that can expand with this new company.

CUSTOM INVITATIONS

Design unique invitations and announcements to celebrate my creative family and other families' milestones. These personal projects allowed me to explore my creativity while holding myself to a strict deadline.

SIMPSON FAMILY WELLNESS

Created a new website for Dr Simpson's practice by customizing a WordPress template to increase SEO, usability to attract new patients and to provide better information to existing ones. Design monthly email newsletters and rack cards to provide patients with important health information, special events and promotions.

SEPTEMBER 2008

2ND NATURE STUDIO — Syracuse, NY

Lead Project Designer responsible for concepting designs and ensuring successful implementation of final design solution. Implemented PHP based websites using jQuery to enhance overall user experience and engagement.

NOVEMBER 2007

DUMBWAITER DESIGN — Rochester, NY

Designed and created interactive flash assets and training courses for clients, in addition to collaborating with co-workers on design concepts and development of websites.

JUNE 2006

BLEND STUDIOS — Rochester, NY

Primarily responsible for design and implementation of websites and interactive presentations using HTML, CSS and Flash. Created complete identity system, website and print based marketing campaign for Geulah's Spicy Tomato Spread.

ACTIVE

ATTENDED

Member of Upstate AIGA
Create Upstate — Syracuse, NY
Artifact Conference — Providence, RI

i am me. how can i help you.